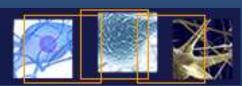


# Sponsor & Exhibit Opportunities







#### Dear Exhibitors & Supporters,

On behalf of ASN, we cordially invite all interested companies, clinical and research organizations to participate in this scientific meeting with a display of your brand, products, services and technical demonstrations. Approximately 400+ delegates from North America and around the World are expected to attend the 47th Annual Meeting of the American Society for Neurochemistry to be held in Denver, CO, March 19-23, 2016.

Participants include bench and clinical scientists as well as graduate students and post-doctoral fellows, actively involved in research. More than 75% of participants are decision-makers in the selection and purchase of equipment and supplies for research and clinical practice. Also attending are research scientists working with human and animal models.

The ASN 2016 will give you the opportunity to meet scientists from the Neurochemistry sector and to associate your company/organization name with this Annual Meeting. Tailored packages can be arranged to suit your objectives. Please feel free to contact us to discuss your needs.

#### Sincerely,



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**Babette Fuss, PhD**President, American Society for Neurochemistry

#### **SCIENTIFIC PROGRAM COMMITTEE:**

Jonathan Kipnis, Chair
Bruce Appel
Tika Benveniste
Monica Carson
Bruce Carter
Ben Deneen
Michael Fox
Wilma Friedman
Alban Gaultier
Tammy Kielian
Wendy Macklin
Vlad Parpura

#### LOCAL HOST COMMITTEE:

Wendy Macklin, Chair

#### **CONTACT US:**

www.ASNeurochem.org 407-909-9064 asnmanager@asneurochem.org



## **EXHIBITOR & SPONSORSHIP OPPORTUNITIES**

All exhibit booths will be located in the same room with the Poster Sessions

#### PLATINUM SPONSOR - \$10,000

- 10'x10' premium exhibit space will be provided (tables/chairs as needed)
- 2 registrations waived, includes scientific and social functions
- 2 registration passes at reduced rate of \$375 each
- 3 Exhibitor-only passes (includes coffee breaks and wine & cheese poster sessions)
- Full page (color) advertisement in the printed program
- The company may provide a brochure, literature sheet, or other promotional material for inclusion in each delegate bag
- The company's logo will appear in the conference program, on all promotional materials, and on the meeting website (with hyperlink if provided)

#### GOLD SPONSOR - \$5,000

- 8'x10' featured exhibit space will be provided (tables/chairs as needed)
- 1 registration waived, includes scientific and social functions
- 2 registration passes at reduced rate of \$375 each
- 3 Exhibitor-only passes (includes coffee breaks and wine & cheese poster sessions)
- ½ page (color) advertisement in the printed program
- The company's logo will appear in the conference program, on all promotional materials, and on the meeting website (with hyperlink if provided)

### SILVER EXHIBITOR - \$2,500

- 1 meeting registration at reduced rate of @ \$375, includes scientific and social functions
- 2 Exhibitor-only passes (includes coffee breaks and wine & cheese poster sessions)
- 2 tabletop exhibit (6' table) with 2 chairs will be provided
- ¼ page (color) advertisement in the printed program
- The company will receive recognition in the conference program

#### **BRONZE EXHIBITOR - \$1,000**

- 1 Exhibitor-only pass (includes coffee breaks and wine & cheese poster sessions)
- 1 tabletop exhibit with (6' table) with 1 chair will be provided
- The company will receive recognition in the conference program



# **OTHER SPONSORSHIP OPTIONS**

Sponsorship of the following activities will be acknowledged in the program, event signage and announcements throughout the meeting. Alternative and/or tailored packages can be created to meet your objectives. Please feel free to contact us to discuss your needs.

Sponsorship Items	
Welcoming President's Reception	\$10,000
One Wine & Cheese Poster Session	\$7,500
Student / Post Doc Mingle	\$5,000
One Continental Breakfast	\$5,000
One Coffee Break	\$5,000
Closing Party Entertainment	\$3,500
Notebook or Delegate bag with sponsor logo	\$3,500
Internet Wi-Fi in Meeting Space	\$3,000
Poster Session Sponsor	\$2,500
Featured Speaker	\$2,500
Name Badge Holders / Lanyards with logo	\$1,500
Marketing Options	
Full Page color ad in the program	\$1,000
Half Page color ad in the program	\$500
Link from Sponsors Home Page to your company website	\$500

# For information contact:

Sheilah Jewart, Conference Organizer Email: <u>ASNmanager@ASNeurochem.org</u>

Tel: 407-909-9064



# **CONFERENCE INFORMATION**

#### **Conference Location:**

Grand Hyatt Denver 1750 Welton Street Denver, Colorado, USA, 80202 303,295,1234

# Meeting:

Setup: Saturday, March 19 1:00 pm - 8:00 pm

Show: Sunday, March 20 8:00 am - 6:30 pm (Wine/Cheese Poster Session)

Monday, March 21 8:00 am - 1:00 pm

Tuesday, March 22 8:00 am - 6:30 pm (Wine/Cheese Poster Session)

Strike: Tuesday, March 22 After 6:30 pm



#### **Hotel Reservations:**

ASN has a special negotiated group rate of \$196 single/double at the Grand Hyatt Regency where the meeting will be held. Click the button below to make your reservations at the group rate:

**Hotel Reservations** 



## Terms, Conditions, and General Rules

**Application Deadline and Fees:** Applications for exhibit space are considered on a first-come, first serve basis. Given the limited space in the exhibit area, it is recommended that your organization submit the completed application form as soon as possible. ASN will assign exhibit space in the order that signed contracts and payments are received.

**Cancellations:** Sponsorship cancellation requests must be received in writing no later than January 01, 2016. No refunds for sponsorship cancellations will be made after January 01, 2016.

**Electrical Connections and Internet**—Arrangements for electricity or Internet access must be made directly with the show decorator. Details for these services will be sent to the official contact person.

**Exhibit Booth Representation:** A company representative must be at the display at all times when the exhibit hall is open. All company representatives must be pre-registered. This does not apply to handout table sponsors.

**Liability:** Each exhibitor agrees to protect, save, and hold the ASN and all agents and employees thereof (hereinafter collectively called "Indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor. Further, the Exhibitor shall at all times protect, defined, indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, or any part thereof.

**Shipping:** All exhibitors are asked to make individual arrangements for shipping. Details for shipping will be sent to the official contact person.

**Non-Educational Activities:** Exhibitor sponsored meals, receptions, social events, and/or workshops may not be scheduled in direct conflict with any ASN scheduled sessions. Request for function space must be approved by the ASN Host Committee 30 days in advance.

**Sound Devices/Noise Level:** The noise level from any product demonstration or sound system must be kept to a minimum, to prevent interference with other exhibits and poster session.

Subletting or Sharing of Space: No subletting.

#### For information and Reservations contact:

Sheilah Jewart, Conference Organizer Email: ASNmanager@ASNeurochem.org

Tel: 407-909-9064

www.ASNeurochem.org

ASN 2016 - Make Your Plans Tod Denver, Colorado March 19-23, 2016	ay
Denver, Colorado March 19-23, 2016	
	SV
On-line Abstract Submissions: Sept. 15 – Nov. 30, 2015	

EXHIBITOR APPLICATION			
Sponsorship Packages:			
Platinum \$10,000 – includes 10x10	Exhibit		
Gold \$5,000 – includes 8x10 Exhibit			
Silver \$2,500 – includes tabletop ex	hibit		
Bronze \$1,000 – tabletop exhibit or	nly		
Other Sponsorship Item(s):	•		
\$			
·			
CONTACT INFORMATION			
Company Name:			
Contact Person:			
Address:			
City: State:	Zip:	Country:	
Telephone:			
Email:			
Reduced Registration 1 (\$375) - Name:			
Reduced Registration 2 (\$375) - Name:			
Exhibitor-only Pass 1 - Name:			
Exhibitor-only Pass 2 - Name:			
		Total Fees USD:	
	Exhibit Space:	\$	
Addi	tional Registration Fees:	\$	
	Sponsorships:	\$	
	Total Due:	\$	
Checks Payable to: American Society for	Neurochemistry		
9037 Ron Den Lane, \	Windermere, FL 34786		
Tel: 407-909-9064 asnmanager@asneurochem.org			
All Major Credit Cards Accepted – To pay by credit card, call 407-909-9064			
DEADLINE - December 15, 2015			