

48th ASN Annual Meeting March 18-22, 2017
Little Rock, Arkansas

Abstract Submissions Sept. 15-Nov. 30, 2016
Program Chair: Michael Fox Host Committee Chair: Patricia Wight

**SPONSOR & EXHIBIT
OPPORTUNITIES**



Dear Exhibitors & Supporters,

On behalf of the American Society for Neurochemistry, I would like to invite you to join us for an outstanding program being presented at the 48th Annual Meeting of the American Society for Neurochemistry in Little Rock, Arkansas, March 18-22, 2017.

Join us for four days of symposia and colloquia designed to address the four major themes of our Society: 1) Building the Nervous System; 2) Glial Cell Biology; 3) Molecular and Cell Biology of the Nervous System, and 4) Neurodegeneration and Disease. World-class plenary speakers will include Drs. Carol Colton, Rachel Wong, Marc Freeman and Zhigang He. An important component at ASN meetings is the engagement of our society with trainees, therefore special efforts have been taken to encourage young investigator participation. This includes daily poster sessions, short oral presentations selected from submitted abstracts, trainee lunches with plenary speakers, and numerous travel awards.

The meeting will take place at the Little Rock Marriott hotel, which is located in the heart of Little Rock. Situated on the Arkansas River, Little Rock is home to a thriving New South culture that offers a vibrant nightlife, big-time entertainment, world-class attractions and a booming dining scene with the best Arkansas restaurants serving up dishes from all over the globe. The fact that Little Rock is one of the top Arkansas vacation spots and among America's most affordable cities means you can have fun and keep your money in your pocket. Little Rock has a big role in history and looks to the future. Learn about Central High School's place in the civil rights movement, explore the Clinton Presidential Center and imagine a world free of hunger and poverty at the Heifer Village. If you're the outdoorsy type, lace up your running shoes or hop on a bicycle and cruise the Arkansas River Trail – it features more than 15 miles of scenic riverfront and one of the longest pedestrian bridges in America.

Please join us in Little Rock for what is shaping up to be an excellent meeting in a beautiful and exciting city!

Sincerely,



Babette Fuss, PhD
ASN President



Michael A. Fox, PhD
Scientific Program Chair



Patty Wight, PhD
Local Host Committee Chair

SCIENTIFIC PROGRAM COMMITTEE

Michael A. Fox, PhD
Patty Wight, PhD
Erhard Bieberich, PhD
Cagla Eroglu, PhD
Jonathan Kipnis, PhD
Pam Knapp, PhD
Sarah Kucenas, PhD
Steven Levison, PhD
Konark Mukherjee, PhD
Eric Murphy, PhD
Emma Wilson, PhD
Erik Ullian, PhD
Syed F. Ali, PhD



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407-909-9064
asnmanager@asneurochem.org



EXHIBITOR & SPONSORSHIP OPPORTUNITIES

All exhibit booths will be located in the same room with the Poster Sessions





OTHER SPONSORSHIP OPTIONS

Sponsorship of the following activities will be acknowledged in the program, event signage and announcements throughout the meeting. Alternative and/or tailored packages can be created to meet your objectives. Please feel free to contact us to discuss your needs.

Sponsorship Items	
Welcoming President's Reception	\$10,000
One Wine & Cheese Poster Session	\$7,500
Student / Post Doc Mingle	\$5,000
One Continental Breakfast	\$5,000
One Coffee Break	\$5,000
Closing Party Entertainment	\$3,500
Notebook or Delegate bag with sponsor logo	\$3,500
Internet Wi-Fi in Meeting Space	\$3,000
Poster Session Sponsor	\$2,500
Featured Speaker	\$2,500
Name Badge Holders / Lanyards with logo	\$1,500
Marketing Options	
Full Page color ad in the program	\$1,000
Half Page color ad in the program	\$500
Link from Sponsors Home Page to your company website	\$500

For information contact:
 Sheilah Jewart, Conference Organizer
 Email: ASNmanager@ASNeurochem.org
 Tel: 407-909-9064



CONFERENCE INFORMATION

Conference Location:

Little Rock Marriott (501) 906-4000
3 Statehouse Plaza, Little Rock, AR, 72201

Meeting:

- Setup: Saturday, March 18 1:00 pm - 8:00 pm
- Show: Sunday, March 19 8:00 am - 6:30 pm (*Wine/Cheese Poster Session*)
Monday, March 20 8:00 am - 1:00 pm
Tuesday, March 21 8:00 am - 6:30 pm (*Wine/Cheese Poster Session*)
- Strike: Tuesday, March 21 After 6:30 pm



Hotel Reservations:

ASN has a special negotiated group rate of \$169 single/double at the Little Rock Marriott where the meeting will be held. Click the button below to make your reservations at the group rate:

[Hotel Reservations](#)



Terms, Conditions, and General Rules

Application Deadline and Fees: Applications for exhibit space are considered on a first-come, first serve basis. Given the limited space in the exhibit area, it is recommended that your organization submit the completed application form as soon as possible. ASN will assign exhibit space in the order that signed contracts and payments are received.

Cancellations: Sponsorship cancellation requests must be received in writing no later than January 01, 2016. No refunds for sponsorship cancellations will be made after January 01, 2016.

Electrical Connections and Internet—Arrangements for electricity or Internet access must be made directly with the show decorator. Details for these services will be sent to the official contact person.

Exhibit Booth Representation: A company representative must be at the display at all times when the exhibit hall is open. All company representatives must be pre-registered. This does not apply to handout table sponsors.

Liability: Each exhibitor agrees to protect, save, and hold the ASN and all agents and employees thereof (hereinafter collectively called "Indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor. Further, the Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, or any part thereof.

Shipping: All exhibitors are asked to make individual arrangements for shipping. Details for shipping will be sent to the official contact person.

Non-Educational Activities: Exhibitor sponsored meals, receptions, social events, and/or workshops may not be scheduled in direct conflict with any ASN scheduled sessions. Request for function space must be approved by the ASN Host Committee 30 days in advance.

Sound Devices/Noise Level: The noise level from any product demonstration or sound system must be kept to a minimum, to prevent interference with other exhibits and poster session.

Subletting or Sharing of Space: No subletting.

For information and Reservations contact:

Sheilah Jewart, Conference Organizer

Email: ASNmanager@ASNeurochem.org

Tel: 407-909-9064

www.ASNeurochem.org

ASN 2017

Little Rock, Arkansas

March 18-22

Save the Date!



EXHIBITOR APPLICATION

Sponsorship Packages:

- ___ Platinum \$10,000 – includes 10x10 Exhibit
- ___ Gold \$5,000 – includes 8x10 Exhibit
- ___ Silver \$2,500 – includes tabletop exhibit
- ___ Bronze \$1,200 – tabletop exhibit only
- ___ Other Sponsorship Item(s): _____
- \$ _____

CONTACT INFORMATION

Company Name:

Contact Person:

Address:

City: _____ **State:** _____ **Zip:** _____ **Country:** _____

Telephone:

Email:

Reduced Registration 1 (\$375) - Name:

Reduced Registration 2 (\$375) - Name:

Exhibitor-only Pass 1 - Name:

Exhibitor-only Pass 2 - Name:

Total Fees USD:

Exhibit Space: \$
 Additional Registration Fees: \$
 Sponsorships: \$
 Total Due: \$

Checks Payable to: **American Society for Neurochemistry**
 9037 Ron Den Lane, Windermere, FL 34786
 Tel: 407-909-9064 asnmanager@asneurochem.org

All Major Credit Cards Accepted – To pay by credit card, call 407-909-9064

DEADLINE - December 15, 2016