

# ASN 2018

Riverside, California

March 24-28

Save the Dates!



**SPONSORSHIP  
& EXHIBIT  
OPPORTUNITIES**



## Dear Exhibitors & Supporters,

On behalf of the American Society for Neurochemistry, I would like to invite you to join us for an outstanding program being presented at the 49th Annual Meeting of the American Society for Neurochemistry in Riverside, California on March 24-28, 2018.

Join us for four days of symposia and colloquia designed to address the four major themes of our Society: 1) Building the Nervous System; 2) Glial Cell Biology; 3) Molecular and Cell Biology of the Nervous System, and 4) Neurodegeneration and Disease. World-class plenary speakers will be announced in early 2017. An important component at ASN meetings is the engagement of our society with trainees, therefore special efforts have been taken to encourage young investigator participation. This includes daily poster sessions, short oral presentations selected from submitted abstracts, trainee lunches with plenary speakers, and numerous travel awards.

The meeting will take place at the Riverside Convention Center, located in the heart of historic downtown Riverside and only a few miles away from the University of California-Riverside. It seems fitting that Riverside is the home of the California Museum of Photography, given its historic and picturesque nature. Filled with stunning architecture, beautiful palm and orange tree-lined streets with unparalleled sunsets, fountains and sculptures, Riverside is waiting for you to capture it in pictures. Within steps of the Riverside Convention Center and downtown hotels, guests will enjoy Main Street Riverside and its unique boutiques, restaurants & pubs, and specialty dessert shops. Outdoor enthusiasts can bike Riverside's historic trails, and hikers climb its famous mountains, while those looking to rest and relax do so at one of Riverside's many specialty spas. And being the hub of Southern California, the beaches, deserts, Disneyland, and even the snow-covered mountains are only a short drive away.

Please join us in Riverside for what is shaping up to be an excellent meeting in a beautiful and exciting city!

Sincerely,



**Vladimir Parpura, MD, PhD**  
ASN President



**Pamela Knapp, PhD**  
Scientific Program Chair



**Iryna Ethell, PhD**  
Local Host Chair

## SCIENTIFIC PROGRAM COMMITTEE

Pamela Knapp, PhD

Franca Cambi, MD, PhD

Paul Drew, PhD

Michael Fox, PhD

Jonathan Geiger, PhD

Kurt Hauser, PhD

Tammy Kielian, PhD

Robyn Klein, MD, PhD

Marco Prado, PhD

Susanna Rosi, PhD

Dorothy Schafer, PhD

Robert Skoff, PhD

## LOCAL HOST COMMITTEE

Iryna Ethell, PhD

Marion Buckwalter, PhD

Joshua Burda, PhD

Monica Carson, PhD

Christina Ghiani, PhD

Wendy Gilmore, PhD

Andre Obenaus, PhD

Seema Tiwari-Woodruff, PhD

Emma Wilson, PhD

[WWW.ASNEUROCHEM.ORG](http://WWW.ASNEUROCHEM.ORG)





All exhibit booths will be located in the same area as the Poster Sessions

**Bronze**  
**\$1,200**

- 1 Exhibitor-only pass (*includes coffee breaks and wine & cheese poster sessions*)
- 1 tabletop exhibit with (6' table) with 1 chair will be provided
- The company will receive recognition in the conference program

**Silver**  
**\$2,500**

- 1 meeting registration at reduced rate of @ \$375, includes scientific and social functions
- 2 Exhibitor-only passes (*includes coffee breaks and wine & cheese poster sessions*)
- 2 tabletop exhibit (6' table) with 2 chairs will be provided
- ¼ page (color) advertisement in the printed program
- The company will receive recognition in the conference program

**Gold**  
**\$5,000**

- **8'x10' featured exhibit space** will be provided (tables/chairs as needed)
- 1 registration waived, includes scientific and social functions
- 2 registration passes at reduced rate of \$375 each
- 3 Exhibitor-only passes (*includes coffee breaks and wine & cheese poster sessions*)
- ½ page (color) advertisement in the printed program
  - The company's logo will appear in the conference program, on all promotional materials, and on the meeting website (with hyperlink if provided)

**Platinum**  
**\$10,000**

- **10'x10' premium exhibit space** will be provided (tables/chairs as needed)
- 2 registrations waived, includes scientific and social functions
- 2 registration passes at reduced rate of \$375 each
- 3 Exhibitor-only passes (*includes coffee breaks and wine & cheese poster sessions*)
- Full page (color) advertisement in the printed program
- The company may provide a brochure, literature sheet, or other promotional material for inclusion in each delegate bag
- The company's logo will appear in the conference program, on all promotional materials, and on the meeting website (with hyperlink if provided)



## OTHER SPONSORSHIP OPTIONS

Sponsorship of the following activities will be acknowledged in the program, event signage and announcements throughout the meeting. Alternative and/or tailored packages can be created to meet your objectives. Please feel free to contact us at 305-661-5581 to discuss your needs.

Sponsorship Items	
Welcoming President's Reception	\$10,000
One Wine & Cheese Poster Session	\$7,500
Student / Post Doc Mingle	\$5,000
One Continental Breakfast	\$5,000
One Coffee Break	\$5,000
Closing Party Entertainment	\$3,500
Notebook or Delegate bag with sponsor logo	\$3,500
Internet Wi-Fi in Meeting Space	\$3,000
Poster Session Sponsor	\$2,500
Featured Speaker	\$2,500
Poster Session Sponsor	\$2,500
High School Initiative	\$2,500
Name Badge Holders / Lanyards with logo	\$1,500
Public Forum	\$1,500
Full Page color ad in the program	\$1,000
Half Page color ad in the program	\$500
Link from Sponsors Home Page to your company website	\$500



**Conference Location:**



3637 Fifth Street, Riverside, CA 92501

**Show Hours:**

Setup:	Saturday, March 24	1:00 pm - 8:00 pm
Show:	Sunday, March 25	8:00 am - 6:30 pm ( <i>Wine/Cheese Poster Session</i> )
	Monday, March 26	8:00 am - 1:00 pm
	Tuesday, March 27	8:00 am - 6:30 pm ( <i>Wine/Cheese Poster Session</i> )
Strike:	Tuesday, March 27	After 6:30 pm



**Hotel Reservations:**

ASN has negotiated special group rates at three host hotels within walking distance of where the meeting will be held. Rates are: Marriott (\$149/nt), The Mission Inn (\$149+/nt) and the Hyatt Place (students \$135/nt).



[Hotel Reservations](#)



## Terms, Conditions, and General Rules

**Application Deadline and Fees:** Applications for exhibit space are considered on a first-come, first serve basis. Given the limited space in the exhibit area, it is recommended that your organization submit the completed application form as soon as possible. ASN will assign exhibit space in the order that signed contracts and payments are received.

**Cancellations:** Sponsorship cancellation requests must be received in writing no later than January 01, 2018. No refunds for sponsorship cancellations will be made after January 01, 2018.

**Electrical Connections and Internet**—Arrangements for electricity or Internet access must be made directly with the show decorator. Details for these services will be sent to the official contact person.

**Exhibit Booth Representation:** A company representative must be at the display at all times when the exhibit hall is open. All company representatives must be pre-registered. This does not apply to handout table sponsors.

**Liability:** Each exhibitor agrees to protect, save, and hold the ASN and all agents and employees thereof (hereinafter collectively called “Indemnities”) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor. Further, the Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney’s fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, or any part thereof.

**Shipping:** All exhibitors are asked to make individual arrangements for shipping. Details for shipping will be sent to the official contact person.

**Non-Educational Activities:** Exhibitor sponsored meals, receptions, social events, and/or workshops may not be scheduled in direct conflict with any ASN scheduled sessions. Request for function space must be approved by the ASN Host Committee 30 days in advance.

**Sound Devices/Noise Level:** The noise level from any product demonstration or sound system must be kept to a minimum, to prevent interference with other exhibits and poster session.

**Subletting or Sharing of Space:** No subletting.

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*FOR MORE INFORMATION, PLEASE CONTACT US:*

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### Conference Information, Exhibits & Sponsors

Karen Gottlieb, Conference Organizer

[Karen@asneurochem.org](mailto:Karen@asneurochem.org)

305-661-5581

### Society Information & Accounts Receivable

Sheilah Jewart, ASN Business Manager

[ASNmanager@ASNeurochem.org](mailto:ASNmanager@ASNeurochem.org)

407-909-9064

# ASN 2018

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## EXHIBITOR APPLICATION

### Sponsorship Packages:

- Platinum \$10,000 – includes 10x10 Exhibit  
 Gold \$5,000 – includes 8x10 Exhibit  
 Silver \$2,500 – includes tabletop exhibit  
 Bronze \$1,200 – tabletop exhibit only  
 Other Sponsorship Item(s): \_\_\_\_\_  
 \$ \_\_\_\_\_

## CONTACT INFORMATION

**Company Name:**

**Contact Person:**

**Address:**

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_ **Country:** \_\_\_\_\_

**Telephone:**

**Email:**

Reduced Registration 1 (\$375) - Name:

Reduced Registration 2 (\$375) - Name:

Exhibitor-only Pass 1 - Name:

Exhibitor-only Pass 2 - Name:

### Total Fees USD:

Exhibit Space: \$  
 Additional Registration Fees: \$  
 Sponsorships: \$  
 Total Due: \$

Checks Payable to: **American Society for Neurochemistry**

9037 Ron Den Lane, Windermere, FL 34786

Tel: 407-909-9064 [asnmanager@asneurochem.org](mailto:asnmanager@asneurochem.org)

All Major Credit Cards Accepted – To pay by credit card, call 407-909-9064

**DEADLINE - December 15, 2017**