ASN 2021
VIRTUAL MEETING
JUNE 28 - JULY 1
SPONSORSHIP OPPORTUNITIES
About ASN 2021

Join us for four days of symposia and colloquia designed to address the four major themes of our Society: Building the Nervous System, Glial Cell Biology, Molecular and Cell Biology of the Nervous System, and Neurodegeneration and Disease.

Reasons to Attend

• Engage with serious scientists and medical professionals
• Meet current and future customers
• Generate new business opportunities with leaders in the field
• Interact and engage attendees in new ways through the virtual platform

Scientific Program Committee

Arturo Ortega, PhD - Chair
Michael Fox, PhD
Babette Fuss, PhD
Tammy Kielian, PhD
Pamela Knapp, PhD
Sarah Kucenas, PhD
Steve Levinson, PhD
Zila Martinez-Lozada, PhD
Eric Murphy, PhD
Juana Pasquini, PhD
Marco Prado, PhD
Ricardo A. de Melo Reis, PhD
Randy Stout, PhD
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Login Page Banner
A graphic every single attendee is guaranteed to see because it is right on the login page itself on the right-hand side of the login input fields.

Lobby Banner (exclusive)
The center column in the virtual event lobby the lobby banner image, which is visible above the lobby splash video.
Lobby Splash Video

Under the lobby banner image in the virtual event lobby is the lobby splash video. This is a great opportunity to host engaging content that promotes your brand or welcomes attendees. Videos are typically 1-2 minutes long, played in a loop, with audio.
Branded Announcements & Push Notifications

Branded announcements are a highly interactive and flexible way to promote your company. Branded announcements are visible permanently in the virtual event portal lobby under the lobby splash video, as email notifications, and as push notifications. Push notifications show up in real-time in the virtual event portal itself, and in the attendee's notification area if they are not online, available for them whenever they return to the virtual event portal.
Session Sponsorship

Sponsor an individual scientific or poster session. Your logo will show in the schedule view, and in the full session view with a direct link back to your website.

Includes your logo on the session, website, and all marketing materials, plus 2 complimentary registrations.
Virtual Exhibit / Sponsor Booth

A virtual booth allows you to create a dedicated space to represent your company with graphics, videos, files, and dedicated conversations. Your own private portal will allow you to manage the look and feel of your virtual presence at the meeting. Schedule group/private video meetings, group/private text chat, and share materials.
Exhibitor Lead Retrieval + Live Video Booth

An enhanced version of the exhibit profile/booth, this add-on allows you to communicate with attendees live and capture valuable lead information. The live video booth is a powerful feature that transforms your virtual booth from a static experience to one which allows you to host a live meeting at your booth. *Up to 25 people can join a live video booth at any given time, and it supports both video and screen sharing.*
Group Networking Rooms *(during Lunch Break)*

Group networking rooms are an excellent way to get attendees to congregate around and discuss specific topics. Group rooms that demonstrate a sponsor's thought leadership will yield interest and traffic. *Includes your logo on the website and all marketing materials.*
Gamification

In our virtual event gamification system, attendees can earn points by attending sponsored sessions, exhibit booths or engaging in creative ways. Attendees can then claim points they earn for prizes. **If you would like more information on donating a prize for giveaway during the virtual conference, or how gamification can help raise awareness of your brand, please contact us.**
Welcome Reception - $3,500

Exclusive sponsor of the first social event for the conference! Enjoy cocktails at home while you network online! Includes cocktail cards emailed in advance to attendees, a virtual mixologist, sponsor logo on the reception, website and all marketing materials.
## Sponsorship Packages

<table>
<thead>
<tr>
<th></th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1250</td>
<td>$2500</td>
<td>$5000</td>
</tr>
<tr>
<td>Login Page Banner (*3 available)</td>
<td>✓</td>
<td></td>
<td>✓*</td>
</tr>
<tr>
<td>Lobby Banner (*1 available)</td>
<td></td>
<td></td>
<td>✓*</td>
</tr>
<tr>
<td>Lobby Splash Video (*3 available)</td>
<td></td>
<td></td>
<td>✓*</td>
</tr>
<tr>
<td>Branded Announcements &amp; Push Notifications</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Scientific, Workshop, Symposium or Poster Session</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Virtual Exhibit Booth</td>
<td>included</td>
<td>included</td>
<td>featured</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>+ Lead Retrieval + Live Video Booth</td>
<td>$99 upgrade</td>
<td>$99 upgrade</td>
<td>included</td>
</tr>
<tr>
<td>Complimentary Registrations</td>
<td>1</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Company logo on website, mobile app &amp; emails</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Group Networking Room</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Gamification</td>
<td></td>
<td></td>
<td>✓</td>
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</table>
# A La Carte Pricing

<table>
<thead>
<tr>
<th>Service</th>
<th>Per Item</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Session Sponsor:</strong> Sponsor your choice of a Scientific or Poster Session</td>
<td>$2,500</td>
</tr>
<tr>
<td>Virtual Exhibit / Sponsor Booth</td>
<td>$1,000</td>
</tr>
<tr>
<td>+ Lead Retrieval + Live Video Booth (add-on to booth)</td>
<td>$99 upgrade</td>
</tr>
<tr>
<td>Group Networking Room (each)</td>
<td>$1,500</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

If you have questions, please contact:

**Karen Gottlieb**, ASN Conference Organizer  
karen@asneurochem.org  
305-661-5581

**RESERVE NOW**